

NOTE: This is a simplified version of the Bursa Capital and AI Fund whitepaper designed to introduce Bursa's vision and strategy at a high level. For detailed information and the extended whitepaper, please reach out to our team.

Bursa Capital - AI Fund Whitepaper (Simplified)

Empowering Long Term Investors with Artificial Intelligence, [Market Timing](#), and [Stock Selection](#)

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1. Introduction

In an era of market volatility and information overload, individual investors struggle to balance risk and return. Traditional strategies often fail to adapt dynamically to shifting market conditions, leaving portfolios exposed to unexpected upticks and downturns. Bursa Capital Ltd (“Bursa”) emerges as a groundbreaking solution, combining artificial intelligence (AI) with proven investment principles targeting to deliver returns 1.5x above average or more while minimizing risk at the same time. By integrating intelligent market timing, stock selection, and disciplined risk management, Bursa aims to deliver the best risk-adjusted returns to professional long-term investors.

Timing plays a critical role in achieving success. According to ALM.COM, institutional investors are signalling a notable shift towards hedge fund strategies in 2025, with long volatility (strategies that target maximum profits when volatility increases) and multi-manager funds including pod shops (hedge funds with multiple mini-investment teams within) gaining traction for their performance in uncertain markets. Hedge funds are expected to receive the largest net increase in allocations, especially from pension funds, while capital flows away from fixed income and long equity strategies. The key is in generating consistent returns despite market volatility—which Bursa will attempt to do in addition to democratizing sophisticated hedge fund strategies for its accredited investor clients and everyday investors.

Investment Strategy

In summary, Bursa employs a systematic AI-first investment strategy that integrates market timing and fundamental stock selection to construct a dynamic and risk-managed portfolio. The strategy is designed to capture alpha across market cycles by leveraging proprietary algorithms that analyse market sentiment, macroeconomic signals, and the intrinsic valuation of large-cap exchange-listed companies.

Bursa’s portfolio comprises a diversified mix of:

- Dividend-paying equities for income stability
- Growth-oriented stocks for capital appreciation
- High-grade bonds and money market instruments for capital preservation and liquidity
- Equity options (calls and puts) for tactical hedging and directional positioning

Key Components

1. AI Machine Learning (ML) Models
 - Bursa combines human interpretations and ML models trained on financial, macroeconomic, and alternative data (e.g., market reports, news sentiment, social media trends) to:
 - Forecast market sentiment shifts
 - Identify potential inflection points
 - Optimize timing of asset allocation
2. Intrinsic Valuation Framework
 - Equities are screened and ranked based on fundamental valuation metrics (e.g., discounted cash flow (DCF) for most companies and dividend discount model (DDM) for financial institutions).
 - Emphasis is placed on large-cap (over \$10 billion USD market capitalization) companies with stable earnings, strong governance, and resilient business models—selected by our Stock Selection Engine.
3. Dynamic Asset Allocation

- The strategy dynamically allocates between equities, fixed income, and cash equivalents in response to risk-on/risk-off signals generated by our Market Timing Engine.
 - Exposure is adjusted to balance return potential and downside protection.
4. Options Overlay
 - Call and put options are used selectively to:
 - Enhance returns through tactical bets
 - Hedge portfolio positions during periods of elevated volatility or downside risk
 - Express short-term views without altering core holdings
 5. Risk Management
 - The strategy is risk-aware by design. Position sizing, leverage limits, and exposure thresholds are governed by quantitative risk models, and monitored daily by both the Investment Manager and Administrator. A mix of systematic signals and discretionary oversight ensures the portfolio adapts to evolving market conditions.
 6. Sector Play
 - Growth stocks will be concentrated on sectors such as high tech, artificial intelligence, robotics, VTOL, drones, and military.

Compliance Strategy

Bursa Capital will be licensed in BVI as an Approved Manager, and Bursa AI Fund, a wholly owned subsidiary of Bursa Capital, will be licensed as an Approved Fund, both by the FSC. The objective is to save cost, reduce complexity, focus on development, proof of concept, and nurturing the CEO to be the future Investment Manager for additional licenses such as Professional Fund or Mutual Fund with unlimited investors.

Marketing Strategy

Unlike traditional hedge funds that operate behind closed doors, Bursa is built on a foundation of radical transparency. All trading activity will be recorded immutably on the Ethereum blockchain, allowing anyone to verify our performance and follow our investment strategies in real time. This level of openness not only highlights the transformative potential of blockchain technology but also redefines how hedge funds engage with the broader investment community.

Bursa is set to become the first hedge fund to fully implement triple-entry accounting, ensuring every transaction is transparently and permanently documented on-chain. This verifiable audit trail will establish a new benchmark in trust, accountability, and investor empowerment.

Our model bridges two worlds: sophisticated hedge fund strategies and accessibility for everyday investors. By sharing our trades openly, retail investors—regardless of education or access to financial advisors—can now replicate institutional-grade strategies and leverage the benefits of fractional share trading offered by popular platforms. This is **financial inclusion in action**.

As millions of underserved investors gain access to high-quality trades, they simultaneously contribute to the growing visibility and credibility of the Bursa name. This grassroots momentum is expected to naturally attract high-net-worth individuals and institutions (HNWIs), flipping the traditional dynamic where funds chase wealthy clients. At Bursa, the value we deliver will speak for itself.

We will harness the power of social media to amplify our mission and reach a global audience.

Bursa is designed for long-term investors. The AI Fund requires a minimum investment of US\$1,000,000 per client and will be well funded. With four (4) early commitments already secured, it is projected to begin operations with US\$4 million in assets under management.

2. The Problem(s)

1. **Market Timing Challenges:** Retail investors lack tools to anticipate macroeconomic shifts (e.g., interest rates, volatility, overall market sentiment) and to adjust allocations proactively.
2. **Stock Selection Bias:** Emotional decisions and limited analytical capacity lead to suboptimal portfolio construction.
3. **Risk Mismanagement:** Overexposure to high-risk assets or inadequate hedging amplifies losses during downturns.

3. The Solution

Bursa will be a hedge fund powered by a Market Timing Engine and a Stock Selection Engine for long-term investors, leveraging AI to optimize portfolios in real time. The key differentiator is our proprietary algorithm in portfolio allocation and scoring of individual large cap listed equities. Bursa’s trades will also be open to retail investors to copy, reinforcing Bursa’s positions as a thought leader among the broader population. The key features of Bursa are described below.

3.1 Core Functionality

- **Market Timing Engine:**
 - Analyses market sentiment (bullish/bearish), market volatility (high/low), and interest rate forecasts (up/down).
 - Adjusts portfolio allocations using a dynamic rules-based framework.
 - Diversify portfolio allocations mix based on the market conditions through a proprietary portfolio-mix and scoring system.
- **Stock Selection Engine:**
 - Evaluates equities using fundamental metrics: Company Intrinsic Valuation vs. Market Capitalization, P/E Ratio, Dividend Yield, Volatility, and 5-Year Trends.
 - Ranks equities via our proprietary AIScore system, prioritizing undervalued growth stocks and stable dividend payers.

3.2 Portfolio Allocation Framework

Asset Class	Allocation Range	Purpose
LT Bonds	0–70%	Stability during high volatility
Money Market (MM) Funds	0–70%	Liquidity & capital preservation
Recession-Proof Dividend Stocks	15–30%	Income & downside protection
Growth Stocks in Targeted Sector	5–50%	Capital appreciation

Asset Class	Allocation Range	Purpose
Call/Put Options (American)	0–9% each	Hedging & leveraged upside

Choose growth stocks when we seek long-term capital gains and can tolerate risk. Choose dividend stocks when we prefer stable income and lower risk. Bursa balances both in the portfolio via a logical proprietary mix to take advantage of market conditions and reduce risk.

3.3 Technology Stack

The technology stack consists of ML models, large language models (LLMs), and AI agents—with each of the latter building on top of the former. LLMs are a type of ML model, and AI agents use LLMs or ML models to act upon the models’ outputs in the real-world environment.

It cannot be over-emphasized the importance of building an AI-first Market Timing and Stock Selection ML model that can differentiate Bursa from other competition. The following step-by-step approach will be implemented that prioritizes signal quality, risk control, and capital efficiency:

Step 1: Foundation—Establish a Simple, High-Quality Signal Pipeline

Step 2: Backtesting and Sizing—Turn Predictions into Positions

Step 3: Portfolio and Risk—Build Trustworthy Systems

Step 4: Deployment—Go Live and Learn

We would try our best to avoid overfitting to historical returns with no economic intuition, ignoring regime changes or execution costs, or using only the same data and features as our competitors.

4. Competitive Edge

Key Differentiators

- **Transparency as Advantage:** Contrary to most hedge funds maintaining strict secrecy about their strategies and trades to protect themselves from front-running, copycats, or adversarial trading by bad actors, Bursa chose to be transparent on its strategies and trades because it is mainly investing based on intrinsic values of large cap equities, it cannot lose in the long run. Short-selling and option trades are a very small part of its strategy and contribute to only a small portion of its portfolio. The benefits of being transparent outweighs the disadvantages.
- **Immutable Blockchain Design:** This reduces regulatory burden due to public auditability. Triple-entry accounting provides full access to all transactions to anyone at any time. Gas fees to post each trade into the blockchain are included in the expenses passed onto investors (as a direct cost related to the operation and management of Bursa).
- **Mass-Supported Trades:** When millions of retail investors follow our trades, it can amplify the positive impact of our positions. For instance, if Bursa purchases Tesla at \$300 per share, and 100,000 investors each invest \$10,000 in Tesla afterward (injecting a total of \$1 billion into the stock), this surge in demand could drive the price significantly higher—validating Bursa’s investment strategy and benefiting all investors.
- **AI Native:** This outperforms static ETF models by adapting to real-time market conditions and stock performance—and building our hedge fund and engines with AI’s power at its heart.

- **Proprietary Scorecard:** Secure maximum gain by scoring and ranking selective stocks based on proprietary metrics, which can self-learn and improve through our AI Engines over time.

Secondary Differentiators

- **Sector Play:** The AI revolution is here. The AI Revolution differs from the Industrial Revolution by replacing mental tasks rather than physical ones, progressing at an exponentially faster pace, and impacting all sectors of society through data-driven decision-making and interconnected systems. While the Industrial Revolution was characterized by mechanization driven by steam and electricity, the AI Revolution is powered by advanced computing and algorithms, leading to broader societal changes in intellectual work and raising unique ethical questions. The fact that our growth stock is concentrated in all AI related fields helps to ensure potential exponential growth of allocated fund.
- **Hedge Fund Appeal:** Establish Bursa as an "AI-powered hedge fund" to attract both retail and institutional clients.
- **Risk Management:** Minimize unnecessary risks via diversification with a proprietary portfolio mix based on current and predicted market conditions. This can also be self-learning and be improved through our AI Engines over time.
- **Effective Marketing:** The more everyday investors copy our trades, the more we become well-known. It is then natural for the High Net Worth Individuals and Institutions (HNWI) will want to become Bursa's clients, so their trades can be placed as the leading trades and save their time in copying our trades.
- **Efficient Marketing:** Without the need to call on potential customers, the role of a sales team becomes more of customer service, reducing marketing costs significantly.
- **Values-Aligned Impact:** We believe that capital should serve both financial performance and social purpose. At Bursa, we promote inclusion in the investment community by transparently sharing our trades, direct capital to companies with meaningful social missions, and actively engage in other ways to strengthen our communities. We pursue these commitments but maintain a disciplined focus on delivering strong risk-adjusted returns to investors. Delivering strong returns is still our first responsibility, as this provides the financial foundation for Bursa and its investors to meaningfully contribute and support initiatives that serve human society.

We recognize that the pool of new hedge fund investors is limited. As a result, our strategy must focus on capturing allocations from existing investors—those already familiar with hedge funds. This means competing head-to-head with established players and winning market share by offering:

- Superior performance on Alpha
- Innovative strategies (e.g., AI-powered or adaptive models)
- Better risk management or transparency
- Lower fees or better alignment

Bursa not only leads on fees—charging all custodian, audit, legal, and administrative fees to clients only after five years or once assets under management (AUM) exceed US\$100 million, whichever comes first—but also aligns closely with clients by charging only the lower end of a 1% AUM fee and 20% on performance instead. What truly sets us apart, however, is our ability to deliver strong, risk-adjusted returns by leveraging advanced AI for intelligent investment decisions and integrating blockchain technology to set a new standard for transparency and trust.

Ultimately, Bursa sets itself apart from competitors in key areas, with a commitment to achieving the best possible risk-adjusted outcomes:

- Radical transparency (in contrast to opaque quant funds)
- Operational scalability (unlike boutique or outdated structures)
- Real-time responsiveness powered by AI (vs. traditional discretionary models)
- Multi-asset adaptability (compared to equity-constrained peers)

5. Implementation Roadmap

The ultimate goal is for Bursa to **automatically**:

- a. detect the market conditions when there are significant changes or events that may affect future market conditions;
- b. apply our proprietary algorithm to determine the target portfolio mix that would generate the highest risk-adjusted return based on the predicted market conditions;
- c. determine the most favourable sector of growth stocks to thrive in the next five to ten years (also known in the industry as “sector play”);
- d. apply our proprietary algorithm to score each listed growth stock in the sector play and rank the highest-scoring stocks from top to bottom;
- e. apply our proprietary algorithm to score all the listed dividend stocks and call/put options and rank the highest-scoring from top to bottom;
- f. determine the best number of items to pick from (d) & (e) based on the user’s minimum AIScore preference for stocks/options to invest in;
- g. perform buy/sell plus cash deposit/withdrawal to shift the current portfolio mix to the target mix accordingly;
- h. track and audit overall and detailed performance as feedback to fine tune the proprietary algorithms, scorecard, Market Timing Engine, and Stock Selection Engine.
- i. Repeat steps (a) to (i) if there is a cash deposit/withdrawal or future market condition change.

The following products will be part of Bursa:

Caelus (MVP): A unified system of early version of ML models, large language models (LLMs), and AI agents designed to generate trade instructions based on our proprietary Market Timing and Stock Selection Engines. These engines incorporate both algorithmic insights and AI-assisted human-curated inputs such as market sentiment and equity selection. Once a trade is humanly approved—or pre-approved—the MVP can automatically execute via API integrations with one or more trading platforms.

The Ultimate Goal: AI Agents connecting to the relevant LLMs and proprietary ML models that can execute trade plans accordingly based on its predicted market sentiments, automatic capturing of equities info, determination of the upcoming growth sector, and setting the optimal minimum AIScore with zero human intervention.

Given that it may take several years for Bursa to be fully automated, we must take steps meanwhile to achieve this full automation as follows:

Phase 1: Proof of Concept (12-18 Months)

- Manual processes: trades, valuation, market condition prediction, growth sector description, and stock/option selection.
- Target market: the founders.

Phase 2: MVP (18-24 Months)

- Automatic processes: human-instructed trades via API integration.
- Manual processes: market condition prediction, growth sector description, stock/option selection.
- Target market: friends, family, and other professional or accredited investors (early adopters) as defined by our British Virgin Islands (BVI) hedge fund license.

Phase 3: Semi-Autopilot (24-30 Months)

- Automatic processes: suggestions and automatic updates of AIScores based on earnings reports with user approval for final execution of trades.
- Target market: various levels of institutional investors, family offices and corporate treasurers.

Phase 4: Autopilot (30+ Months)

- Automatic processes: all including execution of trades.
- Target market: fund-of-funds and pension managers of institutional investors.

6. Fees & Revenue Model

- **100 Basis Points Annual Fee:** Charge a standard annualized 2.0% fee on total AUM (e.g., \$20,000/year on a \$1M portfolio) paid monthly.
- **20% Performance Fee:** Charge 20% based on the High-Water Mark (HWM) methodology commonly used by hedge funds. Bursa only charges a performance fee if the current NAV value exceeds any of the NAV's historical values. For example, if the NAV reaches \$1.5M, that becomes the HWM; if NAV drops to \$1.48M and later rises to \$1.49M, no performance fee is charged. In this example, the performance fee will only be applied once the NAV reaches \$1.5M and beyond.
- **Hedge Fund Expenses Passed onto Investors:** Certain fund-level expenses that are directly related to the operation and management of the fund—excluding general overhead such as software development, employee salaries, consulting fees, office rent, and marketing or fundraising costs—are typically borne by investors. These expenses are deducted from the fund's assets, thereby reducing the investors' net returns. Such expense treatment aligns with standard industry practices and Bursa's Offering Memorandum.

7. Risk Management Framework

Bursa employs a comprehensive risk management framework designed to support an AI-driven multi-asset investment strategy that combines equity, fixed income, money market instruments, and options. Risk management is tightly integrated into Bursa's core investment process, with oversight provided by the Board of Directors, and operational execution led by the Investment Manager, supported by the Fund Administrator and Custodian.

This framework balances innovation and prudence by combining risk modeling, AI system controls, and traditional portfolio oversight to manage market, operational, liquidity, and compliance risks.

- **Safety Net Requirement:** Users should allocate 10–20% of liquid assets to fixed deposits before using Bursa. This will be self-declared and not verified by Bursa.
- **Automatic Rebalancing:** Auto-rebalancing can be triggered by new deposits, major indices greater than 15% market drops, or shifts in macroeconomic conditions—the latter two detected by our Market Timing Engine.
- **Dollar-Cost Averaging (DCA):** Smooths entry/exit points to mitigate timing risk and volatility and implement disciplined and consistent investing. Assumes new capital is received on a regular basis, we are essentially performing DCA into stock every week or month and may even get a slight edge on that.

Risk Governance

- The Board of Directors is responsible for high-level risk oversight and sets Bursa's overall risk appetite.
- The Investment Manager ensures that AI models operate within approved risk parameters and portfolio limits.
- The Fund Administrator provides independent NAV calculations, reconciliation, and transaction monitoring.
- The AMLCO oversees regulatory risk, including anti-money laundering and investor due diligence.

Monitoring and Reporting

- Daily: Portfolio exposure, AI signal performance, liquidity ratios.
- Weekly: Compliance reports and portfolio reviews by the Investment Committee.
- Monthly/Quarterly: Investor reporting, risk dashboards, and performance attribution.
- Key risk controls for models (AI/ML), markets, liquidity, counterparty and custodial, operations, valuation, and regulatory and compliance.

All significant deviations or breaches are escalated to the Board and, if required, reported to the BVI FSC.

Independent Oversight

- Annual audit by an independent BVI-recognized firm.
- NAV calculation and investor accounting by an independent fund administrator.
- External legal and compliance review of offering documents and AML procedures.

8. Financials

The AI Fund will have four (4) initial committed investors investing US\$1M each and will be issued unlimited non-voting participating shares for the AI Fund; these shares will be held by client investors redeemable at NAV computed by a reputable administrator. Investors are allowed to redeem quarterly without any gate or lock-up, though the Directors may suspend the determination of the Net Asset Value and/or the redemption of shares where, in their opinion, circumstances exist that make such determination impractical or prejudicial to Bursa or its shareholders.

The founders and advisors to Bursa will not be paid any salary or forms of compensation until Bursa is profitable. This is to ensure the greatest viability for the hedge fund and to secure our clients the largest possible return on their investments.

9. Organization

Robocoder has over a hundred years of experience combined, in enterprise financial systems, AI agents, and blockchain applications. Our two directors are each equipped with a unique set of skills ready to take on this challenge.

Nelson Lin

Founder and Investment Advisor

Nelson has led the successful delivery of numerous custom enterprise applications for global organizations including J.P. Morgan, AT&T Capital, Newcourt Financial, Banco Central Hispano, Bank of Nova Scotia, Pacific & Western Bank, Versa Bank, CWB Maxium Financial, and the National Bank of Canada.

A pioneer in financial technology, Nelson developed several groundbreaking applications in the leasing industry, including Credit-Link (automated credit adjudication and lease origination), Market-Link (data-mart and pivot table analytics), LOIS (end-of-lease management, collections, and accounting), and CALMS—a web-based platform that unified all the above.

Nelson is a respected figure in the financial industry. A mission-critical application he delivered in 2003 still supports the North American pass-through securitization market, managing billions in assets. He has also led the development of several blockchain-based applications that continue to serve the investment community.

He holds a B.Sc. (Hons.) in Computer Science and an MBA from the University of Western Ontario. He is formally trained in Microsoft Solutions Framework (MSF) project management and ISO-27001. His industry certifications include:

- Certified Data Protection Officer, EU GDPR Institute
- Certified Banking & Credit Analyst, Corporate Finance Institute
- Certified Financial Modelling & Valuation Analyst, Corporate Finance Institute
- Microsoft Certified Solutions Developer

Investment management was his favorite MBA subject—particularly inspired by a visiting TD Investment Bank VP who once told his class, “If you day trade, you’ll lose your shirts and pants.” That advice shaped Nelson’s philosophy as a disciplined, long-term investor. For over 40 years, he has consistently and safely outperformed the market. Today, through Bursa, his mission is simple: to give back to the society.

Cedric Lin

Founder, Director & CEO

Cedric holds a Bachelor of Arts degree in International Relations with a focus on Economics and Development from the University of British Columbia. As the CEO of Robocoder Corporation in recent years, he has led cutting-edge initiatives ranging from low-code automation for leading financial institutions to the development of advanced AI agents, all under ISO-27001 disciplines. His vision is to create AI that doesn't just assist—but thinks, strategizes, and executes, pushing the boundaries of what's possible in technology.

He is also a Certified Financial Modelling & Valuation Analyst from Corporate Finance Institute.

Beyond the boardroom, Cedric is an avid golfer, tennis player, and skier. In his role, he drives both long-term marketing strategy and short-term execution, cultivates key client relationships, identifies new business opportunities, negotiates and finalizes deals, and stays ahead of evolving market trends. His ultimate ambition is to build a social community that shares collective intelligence and shapes a stronger financial future for society.

Doris Lee

Compliance Advisor

A dedicated banking professional with over 16 years of experience at HSBC Bank Canada, bringing a wealth of expertise in account management, sales, quality assurance, and internal audit. Beginning her career in 1990, she progressed through roles from Loan Officer to Senior Account Manager, then Senior Audit Manager, consistently demonstrating a strong ability to manage client relationships, identify upsell opportunities, and lead high-performing teams.

As a Senior Account Manager, she managed a client portfolio larger than the average branch in Greater Vancouver, excelling in customer service, sales development, and strategic account growth. Her transition into audit and software testing showcased her adaptability and technical skills, where she led a team of 30 to conduct comprehensive user acceptance testing (UAT), ensuring product compliance and functionality in collaboration with IT and development teams.

Holding a Bachelor of Science degree in Statistics from the University of British Columbia, she furthered her professional development with multiple industry certifications, including the Personal Financial Planner Certification and Canadian Securities Course Accreditation. Her goal-oriented approach, combined with strong analytical and communication skills, has made her a trusted leader in both customer service, internal operation, and compliance excellence.

Conrad Lin

UX/UI and Media Advisor

Conrad Lin is a dynamic entrepreneur, systems builder, public speaker, and influencer with a background in Neuroscience and Psychology from the University of Toronto. He is a proven expert in business analysis, social media growth, global marketing, productivity, communities, project management, and product development.

Conrad excels at managing teams and delivering phenomenal results in a short amount of time, often fulfilling multiple roles in an organization. Conrad dedicates his efforts towards high-impact tech solutions to benefit the global community. He is often invited to speak at events around the world to share his innovative ideas and achievements with industry professionals.

Robocoder Corporation

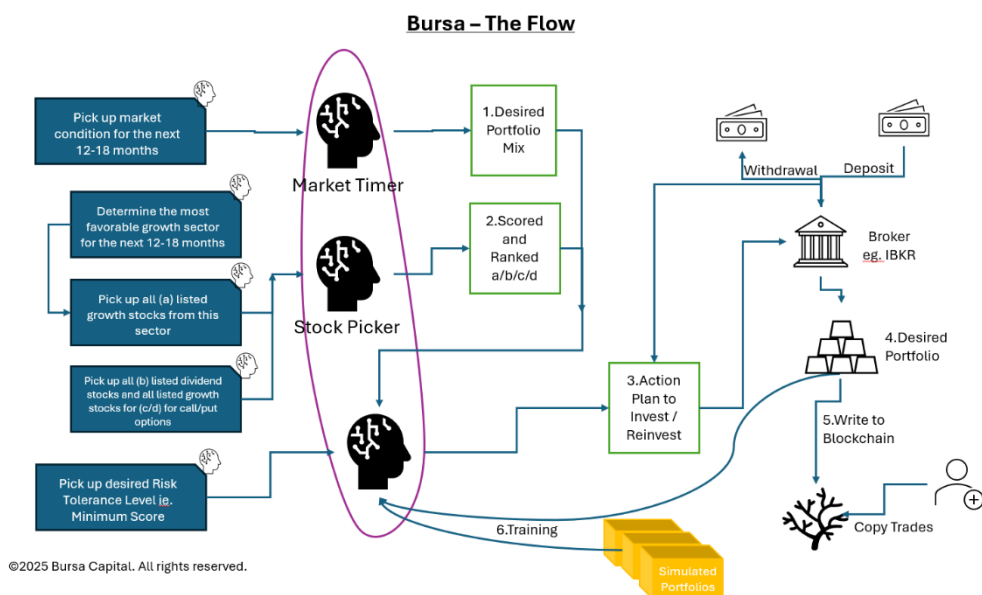
Development Team

Robocoder Corporation is a part of the Bursa development team. They are a reputable software design & development company known for open-source low-code app development based in Greater Vancouver, BC and have been developing mission-critical solutions for the last 25 years. Their roots are in financial software solutions. Their securitization software is currently managing billions of dollars of assets for reputable financial institutions. Robocoder's mission is to simply save time with low maintenance, offering innovative AI and database management system products and services that can save time for people both internally and externally.

Operating for over two decades, they have built low-maintenance and mission-critical business applications for blockchain, cryptocurrency, securitization, and now agentic AI. All staff are well trained on ISO-27001 protocols, ensuring top-tier security. Their commitment is to build fast, reliable, and future-proof software solutions that can easily regenerate in the latest technologies, updates, with customizations.

10. Conclusion

The following diagram summarizes the flow of decision points of Caelus and where AI is involved:



Bursa bridges the gap between human intuition and machine precision. By automating complex strategies including hedging, strategic DCA, and sector rotation, Bursa empowers its investors to achieve consistent above-market returns—sleeping soundly through market storms.

Join the Future of Investing:

Contact us at info@bursacapital.com or on our website at www.bursacapital.com for the detailed whitepaper and access to early investment opportunities.